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Travel — it's what entices us and lures us in our off-work time. Adventuring and stepping out of our routine to explore new places and drink in new surroundings. A good tourism Web site makes us want to visit even the most remote spots to absorb the history and culture. It's about simplicity, visual impact, ease of navigation ... the rules don't change. A well-designed Web site draws the visitor in. Enjoy these tourism sites crafted by local designers. Let the journey begin!

www.neworleansonline.com



Visiting this Web site, you would never guess that New Orleans was so devastated by Hurricane Katrina. The site is lively and vibrant, and features the best of New Orleans for the potential visitor! The mission of the New Orleans Tourism Marketing Corporation is to promote the city as a leisure tourism destination throughout the year with special emphasis on developing visitation during the traditionally slow periods. With abundant area information, colorful photos and travel arrangement ability online, mission accomplished!

www.charlestoncvb.com



Year-round events keep the Charleston, SC area buzzing. Music and tempting aromas fill the air. Witness performances at Spoleto, get a taste of heritage at a small-town oyster roast, or discover the find of a lifetime at an antique show. Whether you are a visitor, media professional, tour professional, wedding planner or travel council investor, the information you seek about Charleston is at your fingertips in this easy-to-navigate Web site.

www.outdooralabama.com



Alabama is an outdoor playground, where you can enjoy every adventure imaginable, from hiking, camping, cycling, canoeing and kayaking to horseback riding, fishing, hunting, scaling boulders and rappelling down canyons. With two-thirds of Alabama covered in forest and rivers, it doesn't take long to find trails to hike and streams to fish. Relax along the white sandy beaches of Alabama's Gulf Coast, go camping at a state park, take a walk or enjoy bird-watching along designated trails throughout the state. The Web site features interactive map and virtual tours of historic and scenic locations in this beautiful state.

www.smithcountychamber.org



A small county with a scenic setting and proud historic legacy, Smith County, TN is located within a comfortable drive from Nashville, Knoxville or Chattanooga. The panoramic view of the Cumberland River and the beautiful and majestic hillsides from the historic Cordell Hill Bridge is well worth the drive! This complete redesign of the official Smith County Chamber of Commerce and Industrial Board Web site, features interactive components including calendars and message areas that are updated by Chamber staff members. You're invited to visit, relax, take your time and really look at the area's natural beauty.