

www.deannecotthoff.com

The Web site for this real estate broker steps out of the busy real estate world and does not immediately make you think "sales." The warm rust-colored background and soft photo of the broker on the homepage combine to give the visitor a comfortable feeling that sets this broker apart! After all, in real estate that is what is important – distinguishing yourself and evoking a feeling of confidence for potential clients. The site is designed by Benton White.



www.elcotgolf.com

From the clean, visually compelling images on the homepage, it is clear that this comprehensive golf and turfcare management company offers everything you need to "redefine the golf experience." The changing images on the homepage, designed by DarkStar Design, along with the green turf-textured background, and the clean, uncluttered look combine to give the site visitor a feeling of the outdoors and fresh air – impetus to stay on the site long enough to find out what the company offers!



www.wildboarrestaurant.com

The homepage of this site, designed by Mind's Eye Presentations, features a colorful photo collage on a stark white background, serving to portray the elegant atmosphere and appetizing fare offered by this four-star, four-diamond restaurant located in downtown Nashville. The same photos are used in the page headers throughout the site, giving a feeling of continuity to the site visitor, and making it easy for them to find out about the restaurant – what is on the menu, how to make a reservation, what upcoming events are on the Event Calendar.



www.fristcenter.org

The site for the Frist Center for the Visual Arts in downtown Nashville features a simple homepage background using a subtle palette of greens and grays. The colors draw the visitor's eye immediately to the colorful photos of paintings and artwork displayed in the gallery. One click brings the visitor into the gallery to see the latest exhibit or to gather information about visiting the Frist. The site is designed by Atiba, LLC.



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