SURF

BY LYNNE DELUCA
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Web surfing doesn't always have to be done with a purpose. A bit of mental wandering is refreshing and good for the soul! Technology combined with a creative mind's eye make for a clever and interesting use of design resources. A well-designed Web site makes the journey such a satisfying experience! Relax and enjoy perusing these sites by talented Web developers from the Nashville area. Each site showcases a unique and interesting aspect of life in middle Tennessee.

www.lanemotormuseum.org

This Web site for car enthusiast, Jeff Lane, showcases over 150 cars, motorcycles, and one-of-a-kind and prototype cars, with descriptions and photos of each. Lane Motor Museum brings this unique collection of European cars to Nashville. Visitors can download archived newsletter issues to read informative articles, learn about the latest project being tackled in the Restoration shop, or read about the cars by country! The site is colorful, easy to navigate with drop-down menus, and invites visitors to come back again and again to learn more. It was designed by Mind's Eye Presentations, Inc.

www.countrymusichalloffame.com

The Web site for Nashville's Country Music Hall of Fame and Museum describes it as a "museum without walls." It is a colorful site featuring sound clips from various county music artists. If you've been thinking about a journey to downtown Nashville to see the place where country music's certified masters are memorialized and to learn more about the history of country music, there is no better time than the present... and no better place to plan your visit than through this site! The site was designed by Site Mason.

www.sneakpeekbrochures.com/greenbrier-leisure

Enjoy this visually stimulating Web site by Paramore/Redd. A creative design concept, this SneakPeek Brochure offers an online overview of Greenbrier, a scenic and historic resort located in the picturesque mountains of West Virginia. From here you can visit the Greenbrier Web site, book a visit, or send this brochure to a friend. The stately background music combine with creative and colorful Flash visuals to make the site visitor feel that relaxation is just a click away!

www.riverfrontcondos.net

The Web site for this riverfront condo community makes living within walking distance of Riverfront Park and near downtown Nashville seem affordable and attractive. In a very subliminal way, the Flash intro gives visitors that relaxing "on the water" feel. This site is easy to navigate and includes clear floor plans and photos of downtown to create an inviting atmosphere for the visitor. The site was designed by SBRresults.

www.goostreemetalworks.com

The Web site is extremely visual and features an extensive photo gallery of this blacksmith artist's work. The use of images and color give depth to the site and really highlight this unique art form. Blacksmith artist Dan Goostree forges and fabricates material such as iron, copper, wire-mesh, and perforated metal, sometimes adding stone and wood to skillfully unite artistic creations such as signs, furniture, lighting, sculpture, railings, wine, pot, glass racks, vessels, candleholders and more. The site was designed by Pixel Craft Studio.

Lynne DeLuca is the founder and lead designer for Mind's Eye Presentations, Inc. a Web site development company based in Murfreesboro. She has been designing dynamic and effective Web sites for the business community since 1998. With clients in both Tennessee and California, DeLuca takes great pride in the business relationships she develops. It is her unique ability to listen to clients' needs and to walk them through the design process that sets Mind's Eye apart from other Web development firms. Please visit the Mind's Eye Web site at www.mindseyeweb.com or contact DeLuca at design@mindseyeweb.com.

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