

[www.farrardesign.net](http://www.farrardesign.net)

Farrar Design is a graphic design service for the music, publishing, and advertising industries. The Web site features a subtle Flash intro, pleasant sound track and complete artwork gallery. The overall effect of the site design gives the visitor the same peaceful feeling showcased in the artist's work. Although this is a graphically intensive site, note how quickly it downloads. It's designed by WebWorks Nashville.



[www.nashvillezoo.org](http://www.nashvillezoo.org)

This visitor-friendly site gives a wonderful overview of the Nashville Zoo at Grassmere, including colorful photos of the animals, detailed descriptions of the exhibits, and information about volunteer opportunities, membership, and special exhibits. The navigation easily leads visitors from the exhibit overview to individual exhibit details. The detailed animal listing serves as a great informational resource. The design of this site is friendly and inviting to visitors of all ages! It's designed by Carolyn Stalcup.



[www.musiccityusa.com](http://www.musiccityusa.com)

Nashville Convention and Visitors Bureau's Web site uses Cold Fusion, Flash, and JavaScript to create movement and interest without sacrificing accessibility of the content. The site is bright and visually inviting, and the information is organized and easy to find. Each page features celebrity testimonials about Nashville, lending a local flavor. It's designed by Atiba Software & Consulting.



[www.soundvortex.com](http://www.soundvortex.com)

Sound Vortex is a recording studio near Nashville's Music Row. This Web site features a photo tour of the studio, a Sound Gallery, a client list of artists, and artist press releases. Visually compelling and colorful, this site makes great use of visual and auditory content to give a thorough overview of the recording studio and all it offers. It's designed by Bryan Talbot.



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